



## The 2<sup>nd</sup> International Conference on Enhancing Resource Effectiveness in the Work Place (ICEREW)

October 17- 20, 2010, Mexico City, Mexico

There is an increasing pressure to conserve resources, particularly natural resources, as there are limits to the availability of these resources. Many man-made resources, such as Energy and Equipment, also rely on natural resources. Enhancing the utilization of these resources in terms of use, reuse and recycling is of great concern and we must put our greatest efforts on enhancing the effectiveness of these resources in the workplace. Keeping this in mind, this special conference, sponsored by the US-based non-profit entity the International Journal for Industrial Engineering, is being organized. The conference will be held in capital of Mexico – Mexico City, and will be held along with the 15<sup>th</sup> Annual International Conference on Industrial Engineering – Theory, Applications & Practice.

This conference is intended to address the efforts being made in the effective use of all resources, natural or created by man, to enhance productivity in the industrial work place. The resources include, but are not limited to, materials, capital, human, equipment, time, and energy. The term industry and workplace are generic and include all forms of industry and workplaces associated with them. In the context of this conference, health and agriculture industries are as important as those in the manufacturing, transportation, and service sector; we are equally interested in the law and order sector as well as forestry.

This conference should be of interest to practitioners and researchers in at least the following areas:

Agriculture and Forestry	Government and Policy makers	Production and Manufacturing Engineering
Automotive	Health Care and Nursing	Railways
Aviation	Housing and Construction	Sanitation
Banking and Finance	Industrial Engineering	Shipping
Chemicals and Pharmaceuticals	Information Technology	Software Design
Electronics	Leisure and Recreation	Telecommunication
Energy and Power	Mining	Textile
Fishing and Poultry	Oil and Petroleum	Transportation
Food Processing		

### Organizing Committee

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### Call for Contributed Papers

The deadline for submitting the 350-word abstract in English is June 27, 2010. The abstracts should be submitted by registering into our online portal. All abstracts will be reviewed by the International Advisory Committee. Notification of acceptance of abstracts will be e-mailed by July 18, 2010 Full paper in electronic format will be due by August 23, 2010.